



3.4.5 JUILLET 2009 / LES 2ALPES

組 **KUMI YAMA** #2

山 www.kumi-yama.com

CONTESTS : FREESKI & SNOWBOARD



For its second edition, the **KUMI YAMA** will be held on the **2 ALPES**'s Glacier in the snowpark, from **3rd of July to the 5th, 2009**. Without a doubt, we shall be plunged into a Japanese atmosphere.

At the top of the latest news, **1 157 000 Yens** prize money (9 000 €) will be divided between two competitions: the Slopestyle Contest in a «Kamikaze» style with team of 3 riders and a Contest «One to One» on the Superpipe shaped especially for the event. In the Slopestyle set-up, we will see the famous «Torii» which was a big hit last year but will be even more razzle-dazzle this year with a snowpark designed with a big «Japanese temple» to gap, a supersize «Gong» to bump, a version XXL of the traditional «Japanese Cat» to fly over...

To add a little extra touch, **321 164 Yens** (2500 €) will be split into the many Best Tricks category :
VZ Gong Bonk, Skullcandy R' Sumo, Torii Bump' feat Nike 6.0, Burn Jam and the Hip hip hip Pull In.

This year, the greatest news will be the welcoming of pro riders from the Japanese freestyle scene with both freeskiers and snowboarders. Be aware, they are not coming to be blend into the setting!! At the start up, Canadians, Norwegians, Spanish, Swiss and Americans riders will prove their worth not to mention the stars of the French scene as well as the newcomers.

If we find an invitational Superpipe, the Slopestyle Contest is still open to all and will give the opportunity for the amateurs to compete apart from the pros to access the finals.

The **Photos/Graphics Contest** is still there (*open to all*) with a most attracting prize of 2 flights to Tokyo for the winner.



CONTENTS:



While we are still waiting the official 2009 program, here are the highlights for each days:

Friday July 3rd: Slopestyle Qualifications (*for AM and team unlisted as invitational*) - Trainings on the Superpipe
- Best tricks on the slopestyle

Saturday July 4th: Invitational Superpipe Contest - Best tricks on Slopestyle

Sunday July 5th: Slopestyle Final Contest (*Qualified teams + invitational*) - Open Night by Skullcandy

Overall **11 500 € of prize money** will be split between the skiers and the snowboarders.
Think about the amount in Yens! Need more information?... contact@kumi-yama.com

SLOPESTYLE CONTEST OPEN:



Why change the ingredients when you've got a tasty recipe? This is the reason for keeping the Slopestyle contest into a "kamikaze" style in team of 3. Both categories, ski and snowboard, will battle in team after the Jam Session's qualifications. Each team will get 3 runs to prove their worth. The goal is to keep the team as group as possible and to exploit a maximum of the set up which will be composed of big airs, a temple to gap, a Torii Jib, a gong to bump, a spine, rails....

The format is open and all the riders who are not on the invitational list (pro and AM) can compete. The registration is free – a skipass is necessary to access the snowpark. The registrations are made the day before the contest at Deux Alpes Loisirs's office. A deposit of 20€ will be asked for the bib...

Prize Money (July 5th Final):

1st team ski: **2100€** & magnum of Champagne Lombard

2nd Team ski: **900€**

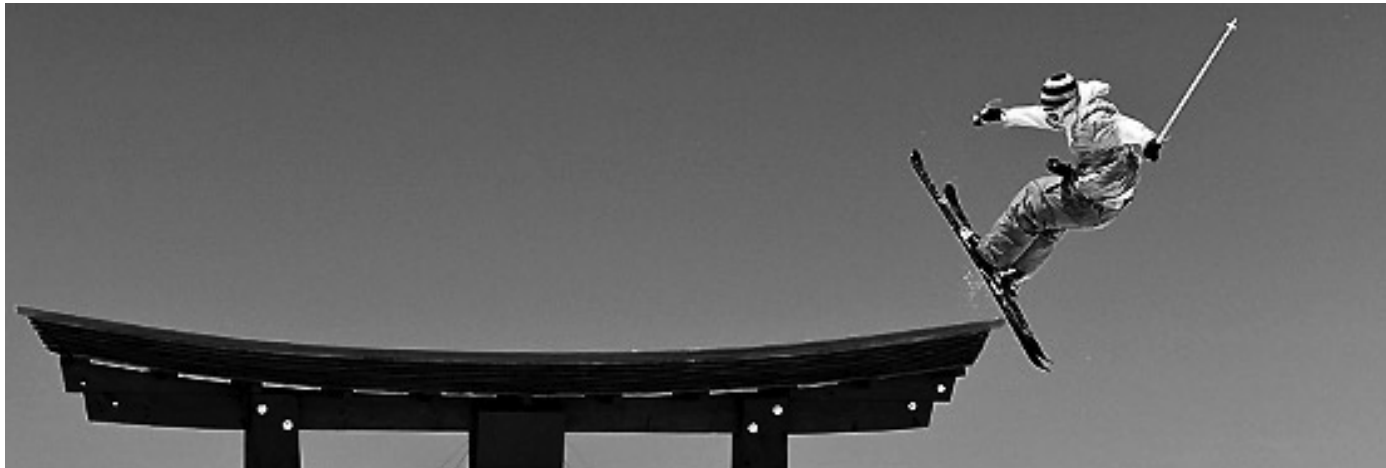
1st team snowboard: **2100€** & magnum of Champagne Lombard

2nd Team snowboard: **900€**

The first **3 team amateurs** in the ski and in the snowboard competition will win **prizes from our partners**: Salomon (skis and snowboards), Von Zipper (goggles and sun glasses), Pull In (underwears and t-shirts), Nike 6.0 (skate shoes and sweats), Burn (Japanese style bandanas), FST Handwear, Skullcandy, Bonfire...



BEST TRICKS OPEN:



Many Best tricks reserved for the Slopestyle contest's riders (*pro and AM*) will take place on the three days in a individual format:

VZ Gong Bonk (best trick on the gong) : 250 € for the best skier & 250 € for the best snowboarder.

Skullcandy R' Sumo : It's funny, it's freestyle, it's Nippon and it can bring Yens. You already know the Air Guitar! Now let's see the R'Sumo performed with a real sumo suit (lent by the organisation). This Best trick will reward the best performer in snowboard (250 €) and the best performer in ski (250 €).

Torii Bump' feat Nike 6.0 : Best trick on the Torii with 500 € for the best skier & 500 € for the best snowboarder.

Hip Hip Hip Pull In (*best trick Japan air on hip*) with a "best combo in Japan Air" ski best trick (250 €) and a "best combo in Japan Air" snowboard best trick (250 €).

Burn Jam : The rider who will show the craziest kamikaze soul over the week-end will win a **sponsoring for one year** with the Burn's Bandanas - <http://www.burnstreet.com>

SUPERPIPE:



You wanted to see something new? Here you go! For the Kumi Yama's second edition, we propose you a Superpipe Contest. Don't think that the name stands just for the style! The Beast will be shape by "The Machine" the Zaugg 22 feet (130m length, 20m width and 6,5m height).

It is the first time we will see a real Superpipe in France!

PRIZES MONEY:

1st (ski) : 1000 € & one magnum of champagne

2nd (ski) : 500 €

3rd (ski) : Vestal watch (value : 150 €)

1st (snowboard) : 1000 € & one magnum of champagne

2nd (snowboard) : 500 €

3rd (snowboard) : Vestal watch (value 150 €)



PHOTO GRAPHIC CONTEST:



What you need is one photographer and one graphic designer, put them together for 2 days shooting and designing, you will get the « photo/graphic contest ». Amateurs and professionals are put on the same rank, there is no distinction and everyone will be started at the same level. Last year, this concept gave an amazing result! So this year, we will keep the same ingredients with a little touch of amelioration. The teams will be release on the snowpark for 2 days, on Friday 3rd and Saturday 4th of July. The specifications have to be respected to add a little spicy touch to the contest and to the exhibition.

The evaluation criteria for the jury are: Submission before 8PM on the Saturday 4th of July

3 pictures (300dpi /JPG):

1 "real" picture no retouching permitted

1 picture kind of "photo love story" using a comic layout or a Japanese manga style

1 picture leave up to your imagination

A special price will be given for the team who will capture the best trick of the Kumi Yama 2009. Amateurs or professionals, you are in the same ring. The first 20 teams will enter the finals and will be expose (A3 frame) on the Smithy's terrace. (Open to all)



A jury composed of professionals will designate the winning team who are going to have the chance to fly directly to Tokyo with Japan Air Line. The results will be given at same time of the awards of the Slopestyle, the Superpipe and Best tricks Contest.

To register for the contest, you need to send an e-mail to eliane@kumi-yama.com with a mini CV, portfolio or a link to your website... The registration is free but you will have to pay for your skipasses for the two days..



Accommodation + Ski Pass from 38€*/day/person



We offer you great prices that include your accommodation and your skipasses :

2 nights from Friday night 03/07 to Sunday 05/07 + 2 days skipasses from 04/07 to 05/07 : **79 €/pers.**

3 nights from Thursday night 02/07 to Sunday 05/07 + 3 days skipasses from 03/07 to 05/07 : **114 €/pers.**

**For a stay including 3 nights and 4 persons.*

Not included: Sheets, towels, 300 € deposit per apartment, refund at the end of the rental after the inventory, staying tax 0.50€/day/pers., and cleaning of the place.

Information and reservations:

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Le Meijotel
38860 Les 2 Alpes
Tel : **04 76 79 75 10**
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Eliane Marcoux - eliane@kumi-yama.com

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