



KUMI YAMA RIDE FOR JAPAN

The KUMI YAMA event is gaining popularity every year. It truly has no equal internationally and its reputation is unprecedented. Just last year, athletes such as X-Games medalists, world champions, freestyle newcomers, icons and pioneers, "stars" and "old-timers", as well as amateurs were together representing over 12 countries. It's an event where different generations of freeskiers and snowboarders get together in a unique atmosphere to enjoy LES 2 ALPES' snowpark.

THE KUMI YAMA IS UNIQUE IN EVERY SENSE:

- **Season:** Summer
- **Theme:** Japanese inspired event
- **Competition style:** Kamikaze, where riders compete against each other in teams of three. Through qualifiers, amateurs also have the opportunity to compete with and against pro-riders in the finals.
- **The usual slopestyle course is now spiced up with Japanese inspired features:** torii, gong, temple...
- **Riders:** Since we are honoring Japan, this event welcomes the best Japanese pro-riders (*Kazu Kokubo...*). However, beside empire-of-the sun natives, the event also welcomes athletes from all four corners of the world.

SLOPESTYLE "KAMIKAZE" CONTEST

This year, **KUMI YAMA** is focusing solely on slopestyle, which means no superpipe contest.

The event is divided in two, one day of amateur contests and one day for pros.

The highlight of the event, this "kamikaze" slopestyle contest in teams of three presents its "arcade issue" of a much longer, crazier edition.

Both categories, the snowboard and the freeski, will first have teams compete in three jam sessions in order to qualify for the final round.

Then, each qualified team will compete battle-style. The heat is on!

The awards ceremony will take place in LES 2 ALPES at "place de l'OT". Profits from drinks will be donated to Japan's disaster victims.

Later in the evening, sake will be served with its accompaniments.

CONCOURS PHOTO AM/PRO

Photography is your passion? Come shoot the best runs and the best riders! **Amateur or pro**, you will have two days to shoot lifestyle, atmosphere, action, portraits, everything can be shot! As you might have noticed, some changes have been made to last year's "photo/graphic" contest.

This year the medium is purely photography, no Photoshop, no post-production techniques. Participants will present three pictures depending on selected criteria. This is a mixed contest, so amateurs and pros will be judged together. We will grade and exhibit the top fifteen photos.

KUMI YAMA KIDS

In a partnership with **DA CAMP**, **KUMI YAMA** finally presents a made-for-kids slopestyle course. **Kids ages 9 to 14** will be able to take part in the event and enjoy their own contest. Since this is a big event, we are happy to announce that Aspen Spora (*Usa*), Kelly Sildaru (*Estonie*), Laurie Blouin (*Canada*) & Francis Jobin (*Canada*) will join us as blond-headed mentors! They will open the contest and ride just for fun and show us why their feats have record hits on the web!



By



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